

ATLANTIS

Antique oriental decorations

With Atlantis, ceramic tiling achieves a mobile and dynamic decorative power with an evocative marbled effect. A versatile range of decorations of classical style: geometrical motifs like mosaics, or rhomboidal forms alternated with the naturalistic decoration of branches and plants curled *ton sur ton*, or the preciousity of decorated cornices, in an elegant and continuous reference to the refined touch of oriental aesthetics. A universe of colours and details rendered with extreme chromatic depth by Colour Definition System digital printing technology. A rich range of light and dark shades with details that go from bordeaux to red and sugar paper blue. Atlantis is the re-emergence of a taste we believed to be submerged. Perfect for the modern bathroom environment.

Double firing tiles - 30x60 cm

Single fired floors tiles - 30x30 cm

Glazed Porcelainized for floors - 40x60

Colour: almond, beige, sand, white, grey, dark grey

NEW AT CERSAIE 2009



Colour Definition System

Colour Definition System is an innovative system that makes the creative space of decoration of floors and cladding potentially infinite. A very large number of different tiles that interpret the new concept of image and matter dynamism in a brand new way, thanks to the simultaneous use of different graphic solutions. Colour Definition System is a world of endless aesthetic solutions, as well as a world of high graphic definition, chromatic clarity and technological quality. No limit to the perfection of decoration (over 4,000 nozzles and 200x924 dpi resolution) and absolutely superior aesthetic impact for products that have a more natural and real look, thanks to the extraordinary definition of colours, ranges and decorations.

Colour Definition System is the greatest expression of style and design.

Cooperativa Ceramica d'Imola S.c.

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BILDER

Minimal tech emotions

Bilder is proof of how even the most technological ceramic solutions can offer authentic emotions. A beautiful, robust and versatile collection, created as an evolved design for high traffic settings. A line that combines a strong soul with the essentiality and sobriety of a ceramic "plain colour" of extreme elegance, with a pigmented surface that enhances the imperceptible and fascinating material based marks. Available in sizes that are perfect for modern designer needs and in the more elegant shades that range from the darker colours to the classically lighter hues, Bilder introduces us to settings that aspire to the latest minimalist trends, aimed at more impressive design solutions and therefore with memorable results.

Full body natural and polished porcelain 30x60 - 60x60 cm
Colour: white, beige, almond, sand, red, grey, dark grey, black, brown

Full body natural and polished porcelain 60x120 cm
Colour: white, red, almond, dark grey, black

CERSAIE 2009 – ADDED RANGE

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BLUES

Virtuoso ceramic solo

Blues is soul and impact. Blues is warmth and virtuosity. An unrepeatable ceramic experience because it features the vintage aftertaste of innovative, antiqued effect backgrounds and the rhythmic play of unexpected tactile decorations: scoring, burning, optical circles, sinuous and enveloping morphologies, glimpses of a vivacious and expressionistic soul. Ideal for decorating the most modern bathrooms, with inspiration and personality. Unrepeatable, like the chromatic backgrounds which make each tile a visual experience that is never the same; vivid, deep and intense thanks to Colour Definition System digital printing technology. A collection available in several formats and a vast choice of colours, from the classic beige, grey, white and black to the more intense red, yellow and blue.

Double firing tiles for walls 30x60 -15x60

Colour: beige, red, yellow, white, grey, dark blue

Glazed Porcelainized for floors - 30x60

Colour: beige, yellow, dark blue, white, grey, black

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nozzles and 200x924 dpi resolution) and absolutely superior aesthetic impact for products that have a more natural and real look, thanks to the extraordinary definition of colours, ranges and decorations.
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FOREST

Minimal chic

The great novelty of Biogres brings a simple, minimalist elegance to the home, versatile in its adaptability to various interior decoration styles and contexts.

Four warm colours, welcoming, with impact and personality which, thanks to glazed porcelainized tiles, take on a special intensity and preciousness.

Glazed porcelainized – 33.3 x 33.3 cm
Colour: beige, brown, red, dark grey

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Biogres

Cooperativa Ceramica d'Imola has undertaken a new project: to create its own porcelain stoneware composed of a blend which combines traditional mixes with materials that derive from the recovery of raw and cooked scrap as well as the residue from the depuration processes. This combination gives birth to the **Biogres** brand which characterizes the production of Cooperativa Ceramica d'Imola with ecological quality and aesthetics.

The Biogres brand products have the following distinctive characteristics:

- 100% reutilization of the raw waste, with the reduction in the use of new prime materials and protection of the natural resources;

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- 100% reutilization of the water used for processing and consequent reduction in the water requirement, thus protecting the water resource of the territory;
- 100% recycling of the cooked waste;
- Reutilization of the non-ceramic waste for the recycling processes and using them in other production processes;
- 100% recycling of the depuration residue;
- 20% reduction of the energy consumption through the installation of high energy performance system solutions;
- Over 95% of the energy required is generated through in-house production using cogeneration systems;
- 15% reduction of the CO2 emission;
- Absence of volatile organic substances;
- Containment of the emissions into the atmosphere which is by far inferior to the environmental limits required by the Italian legislation.

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I SASSI - AQUILEIA

Stone has its history

A refined historical evocation, a materic suggestion that can revive the exotic elegance of the Gateway to the East in Roman times: the classic features of a noble past live once more in the uneven effect of stone. An irregular decorative fascination which, with a decisive line, guides the surface cracks from which the natural veining of the design draws impulse. Antiqued scratches and incisions that warm the ceramic body in an elegant and continual contrast between light and dark areas. Vivid tactile sensations which are possible today thanks to the new Colour Definition System digital printing technology. Aquileia thus becomes a leading figure in the materic project "I Sassi": an ideal collection, with its linearity of design and colour, for stylish insertion into refined exteriors and interiors.

Glazed porcelainized 40 x 60 – 60 x 60 cm
Finish: natural and lapped

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I SASSI - CORINTH

Between myth and material

The history of ancient Greece breathes in every fragment of Corinth: cradle of art, harmony, the search for perfection. It is the magnetism and evocative force of myth which, across the ages, has remained intact in its charm, but sculpted and sullen in its ideal materic evocation. Corinth stone – in its elegant beige – infuses dynamism into interiors and exteriors through the ruggedness of a surface worn by furrows, by sudden jaggedness and *ton sur ton* shadowing: traces and detritus deposited by time and the weather, giving the stone a mature and pleasingly irregular look. It is precisely the experienced touch of Corinth, restored in all its clarity by Colour Definition System digital printing technology, which makes it the ideal collection of the materic project “I Sassi”: for environments with a refined soul.

Glazed porcelainized 40 x 60 – 60 x 60 cm
Finish: natural and lapped

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I SASSI - CUZCO

Irregular material imprint

This collection can boast of an ancestral fascination, thus conferring its own exclusive expressive strength on the tiles. A spontaneous and primitive strength: the strength of a natural rustic stone effect, achieved thanks to the vivid irregularity of its more authentic surface imperfections. Cuts, scratches, wrinkles and furrows all become a magical and casual design composition on **Cuzco** that only nature and time are capable of designing. What is more, today only the best ceramic technology like *Colour Definition System* can replicate this design so clearly and with such depth as far as detail and colour is concerned. This collection can offer the utmost with one single size and just one essential chromatic choice that has been taken from nature. The perfection of the best material vein effect will provide character to interiors and exteriors of a rustic charm.

Glazed porcelainized 40 x 60 – 60 x 60 cm
Finish: natural and lapped

NEW AT CERSAIE 2009 - ADDED RANGE



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I SASSI - VENUSIA

Traces of the past

The impact of a patrician *domus*, the imposing spa complex, the spectacularity of an amphitheatre: Venusia, its ancient traditions, the expressive force of its inimitable light-coloured stone constitute the history which each scratch, each surface furrow, can recount and recover. The tactile fascination of naked material that emanates innate brightness, slightly stained by shadows and imperfections that warm exterior and interior environments with the warmth of an irregular and antiqued treatment. And it is thanks to the new Colour Definition System digital printing technology that each fragment of stone is replicated with extreme naturalness and depth of detail. A trace of the past thus emerges in all its elegance, making Venusia one of the ideal collections of the materic project "I Sassi".

Glazed porcelainized 40x60 - 60x60 cm
Finish: natural and lapped

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JOKER

The home is a game of colours

There's a way to make the spaces of a home informal and rich in colour: Joker, a line that features a crisscross and intersecting texture that seems to scratch the cheerfulness of the coloured backgrounds with light. Six possibilities for covering floors and walls: almond, orange, brown, white, blue, dark-grey, white.

Double firing tiles - 20x30 cm

Single fired floor tiles - 30 x 30 cm

Colours: almond, orange, brown, white, blue, dark-grey, white.

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KALEIDO

An emotional traditional

Decorating with taste and balance, dressing the bathroom and the kitchen with a measured inspiration. Kaleido interprets the desire for warming rooms of private homes in a traditional way with a collection that is never invasive, soft surfaces only slightly turned on by a vast range of colour shades harmoniously and relaxingly chiselled: lavender, grey, blue, orange, yellow and green of the slightly moving plain tiles alternate with the decorative strips that come to life with large single coloured veinings or streaks of white that give the surface rhythm to create a complex effect of natural elegance in one single and essential size.

Double firing - 20x20 cm

Colours: green, yellow, orange, grey, blue, lavender

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MAXIMA 5mm

Ceramic lightness in harmony with nature

Maxima 5mm, apart from being synonymous of perfection in ceramic design, thanks to the new innovative Colour Definition System digital technology is a concentration of research and technology enclosed in just 5mm of thickness and ceramic lightness, all in harmony with the environment and different living expectations. With Maxima 5mm, the innovation of Imola Ceramica exceeds itself giving life to a project that can bring together aesthetic and technical performance, revolutionising the possibilities of design and the use of porcelain stoneware for walls and floors. An infinite number of aesthetic solutions applied to a light, thin and resistant product with ecological design for an innovative and sustainable choice. Imola Ceramica presents Maxima 5mm as a new avant-garde product on the ceramics market.

Glazed and rectified porcelain tiles in all formats and types

3 product types: Carrara5, Navona5, Durango5

3 sizes: 50x100, 25x100, 25X50 cm

2 surface finishes: natural, lapped

NEW PRODUCT CERSAIE 2009



Advantages of the 5mm:

- 1 - 5mm thickness means that the existing surface can be covered without the need to demolish floors or walls in the living spaces, thus reducing the disturbance and operation costs;

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- **2** - the 5mm is not only synonymous of innovation but also of ecosustainability since the reduced thickness results in lower environmental impact because:
 - less raw materials are involved in production and packing;
 - energy consumption is less because less time is required for the production process;
 - there is lower consumption of oil-based products during transport due to the limited weight, thus limiting the dispersion of elements that pollute the environment and are harmful to humans;
- **3** - the reduced weight of the 5mm, about 13.5 Kg per sq. m., means that the tiles are easier to handle during fixing and transportation and can be cut with a glass-cutter;
- **4** - the 5mm satisfies the requirements of the standard in force (UNI EN 14441-G) with regard to technical performances governing the ceramic production of porcelainized Grès, thanks to a support with water absorption below 0.1% and with considerable technical characteristics;
- **5** - the surface of the 5mm can undergo all the glaze applications typical of traditional porcelainized Grès, thus ensuring a multiplicity of aesthetic solutions.

The 5mm is a porcelainized Grès **Made in Italy** that couples technical performance with a complete response to the diversified needs of building rehabs and with special attention to the environment. A lightweight product, slender and tough, with **ecological design** for an innovative and sustainable choice.



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NUBIAN

The multi-sensorial minimal

The effect is one of natural stone treated and polished by the wind, eroded by the rain, coloured by the natural dust of an imaginary desert. Material to be touched, observed, exhibited, to be fully experienced in its warm chromatic range of almond, beige, brown and grey. An ancestral pleasantness enriched by an enveloping design of minimalist flavour. This is why the essentiality unleashed by Nubian embraces the most modern living spaces with sensuality and softness, soberly highlighting contemporary forms, depths and furnishings. A collection of great charm, available in two practical formats for all interior decoration requirements.

Glazed porcelainized 30 x 60 – 60 x 60 cm
Colour: almond, beige, brown, grey, dark-grey

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OCEAN

Material in natural motion

Motion as a decorative force. Material in constant transformation as an unprecedented design solution. Ocean captures the most hidden motions of nature, settling each materic fragment on its changing surface. The wind gives rise to infinite layers of sand, disarranges and rearranges petals in whirlwinds of spectacular impact, it cuts the sea into imperceptible horizontal lines with a striated effect. A hypnotic and elegant motion which, from the ceramic surface, seems to propagate infinitely in the spaces, thanks to the extreme depth of detail rendered by the new Colour Definition System printing technology. The materic texture accommodates the force of nature, freeing it in an inimitable iridescent effect of backgrounds and decorations. A high chromatic impact collection which, from the warmest to the coolest shades, expresses infinite nuances of colour.

Double firing tiles - 20 x 40 cm

Flooring in Glazed porcelainized - 40 x 40 cm

Colour: almond, sand, brown, white, light-blue, blue

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ORTONA

Elegance is basic

Getting noticed without a great to-do. Ortona was created to give living areas the elegance of an extremely clean and essential style: a subtle ceramic touch consisting of imperceptible nuances of tone, light materic pointillism, slight gradations of light that can be harmoniously set in all types of interiors and architectonic spaces. The range of decorations and chromatic timbres also highlights the basic spirit of a sober collection with a discreet impact, refined and scarcely hinted at decorations: geometric forms or floral motifs in chiaroscuro contrast with the uniformity of the ceramic background. The colours are warm and classic shades from beige to dark grey, designed for traditional living contexts.

Double firing tiles - 25 x 33.3 cm

Colour: beige, brown, grey, dark grey

Flooring in Glazed porcelainized 33.3 x 33.3 – 45 x 45 cm

Colour: almond, beige, brown, grey, dark-grey

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residue from the depuration processes. This combination gives birth to the **Biogres** brand which characterizes the production of Cooperativa Ceramica d'Imola with ecological quality and aesthetics.

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- Over 95% of the energy required is generated through in-house production using cogeneration systems;
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PEGASO

Clefts of light and stinging personality

Its presence is the sign of a creative spirit made of sudden lights which arise from the contrast between black, greys and metallic glazes, bursting into refined harmonies.

Clefts of intense light, especially in spaces with essential furnishings where the surface has the role of forcefully spreading its strong personality made up of iron oxidations, hot blazes, heartfelt transformations. And innovative surface decorations: original vitreous paste panels in stylised floral forms.

Pegaso, with four metallic colours, is a project that highlights exclusive furnishing solutions and highly characterised interior design proposals.

Bicottura - 20 x 40 cm

Colour: beige, brown, grey, black

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PINETO

Natural reflections in chiaroscuro

On a surface that perfectly imitates the impact of natural stone, oasis of light suddenly appear in a continuous effect of chiaroscuro. The ceramic texture of Pineto displays its pleasant ambivalence: a chromatically uniform sight able to decorate the area with essentiality as well as attractive irregularity – tile by tile – enhanced by unnoticeable surface grooving showing the priceless effect of a material with its own life. The authentic breath of Pineto makes it the ideal collection for environments with a rustic flavour, enhanced by a chromatic touch ensured by a range of delicate and harmonious colours. Even in its' more intimate essence Pineto offers completely natural emotions: this collection is in fact entirely made in Biogres – composed of a blend combining recycled material with traditional blends – reutilizing 100% of the raw scrap, water, residue and reduces atmospheric emissions to well below the legal limit. Aesthetics and ecological quality guaranteed by Imola Ceramica.

Glazed Porcelain 33.3x33.3 - 45x45 cm
Colours: beige, sand, red, brown, grey

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Biogres

Cooperativa Ceramica d'Imola has undertaken a new project: to produce its own porcelain stoneware using a blend combining the traditional composition with material

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deriving from recycled raw and cooked scrap as well as residue from the purification processes.

The **Biogres** brand is thus given life and characterises the ecological and aesthetic quality of the Cooperativa Ceramica d'Imola production.

The products of the Biogres brand have the following distinctive characteristics:

- Reutilization of 100% of the raw waste, reduction in the use of new raw materials and safeguarding of the natural resources;
- Reutilization of 100% of the processing water with consequent reduction of the water requirement and importantly, safeguarding of the water resources of the territory;
- Recycling of 100% of the cooked scrap;
- Reutilization of the non-ceramic waste for recycling processes, implementing them into other production processes;
- Recovery of 100% of the purification residue;
- Reduction of 20% of the energy consumption by means of the installation of high performance energy system solutions;
- Over 95% of the electrical energy requirement is generated autonomously by means of cogeneration systems;
- Reduction of 15% of the CO2 emission;
- Absence of volatile organic substances;
- Containment of the emission into the atmosphere which are much lower than the environmental limits required by the Italian legislation.

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STONE

A new Stone Age

A home with design and style where similarities and contrasts are the result of choices in colour, but also in the structure of materials for walls and floors. Stone is rough, with marked veinings just like those of the rocks that are its inspiration, to create an effect that is decisively elegant, minimal and essential. Ideal for outdoors.

There are six available colour variations: white, beige, almond, grey, dark grey, black.

Full body porcelain tiles 30X30 - 30x60

Colours: white, beige, almond, grey, dark grey, black.

NEW AT CERSAIE 2009 – ADDED RANGE



Biogres

Cooperativa Ceramica d'Imola has undertaken a new project: to create its own porcelain stoneware composed of a blend which combines traditional mixes with materials that derive from the recovery of raw and cooked scrap as well as the residue from the depuration processes. This combination gives birth to the **Biogres** brand which characterizes the production of Cooperativa Ceramica d'Imola with ecological quality and aesthetics.

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The Biogres brand products have the following distinctive characteristics:

- 100% reutilization of the raw waste, with the reduction in the use of new prime materials and protection of the natural resources;
- 100% reutilization of the water used for processing and consequent reduction in the water requirement, thus protecting the water resource of the territory;
- 100% recycling of the cooked waste;
- Reutilization of the non-ceramic waste for the recycling processes and using them in other production processes;
- 100% recycling of the depuration residue;
- 20% reduction of the energy consumption through the installation of high energy performance system solutions;
- Over 95% of the energy required is generated through in-house production using cogeneration systems;
- 15% reduction of the CO2 emission;
- Absence of volatile organic substances;
- Containment of the emissions into the atmosphere which is by far inferior to the environmental limits required by the Italian legislation.

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STROBUS 5mm

Ceramic lightness in harmony with nature

Strobus 5mm, in addition to being the synonym of definition of veining, extreme depth and chromatic impact, thanks to the innovative Colour Definition System digital technology today is a concentration of research and technology enclosed into only 5mm of thickness and ceramic lightness, all in harmony with the environment and different living demands. With Strobus 5mm, the innovation of Imola Ceramica exceeds itself giving life to a project that can bring together aesthetic and technical performance, revolutionising the possibilities of design and the use of porcelain stoneware for walls and floors. With Strobus 5mm, the reproduction of wood reaches the most natural perfection applied to a light, thin and resistant product with ecological design for an innovative and sustainable choice. Imola Ceramica presents Strobus 5mm as a new avant-garde product on the ceramics market, where the warmth of the effect of wood comes together with the advantages of the resistance of ceramics.

Glazed porcelain stoneware
3 sizes: 50x100, 25x100, 12,5x50 cm
Colours: sand

NEW AT CERSAIE 2009



Advantages of the 5mm:

- 1 - 5mm thickness means that the existing surface can be covered without the need to demolish floors or walls in the living spaces, thus reducing the disturbance and operation costs;

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- **2** - the 5mm is not only synonymous of innovation but also of ecosustainability since the reduced thickness results in lower environmental impact because:
 - less raw materials are involved in production and packing;
 - energy consumption is less because less time is required for the production process;
 - there is lower consumption of oil-based products during transport due to the limited weight, thus limiting the dispersion of elements that pollute the environment and are harmful to humans;
- **3** - the reduced weight of the 5mm, about 13.5 Kg per sq. m., means that the tiles are easier to handle during fixing and transportation and can be cut with a glass-cutter;
- **4** - the 5mm satisfies the requirements of the standard in force (UNI EN 14441-G) with regard to technical performances governing the ceramic production of porcelainized Grès, thanks to a support with water absorption below 0.1% and with considerable technical characteristics;
- **5** - the surface of the 5mm can undergo all the glaze applications typical of traditional porcelainized Grès, thus ensuring a multiplicity of aesthetic solutions.

The 5mm is a porcelainized Grès **Made in Italy** that couples technical performance with a complete response to the diversified needs of building rehabs and with special attention to the environment. A lightweight product, slender and tough, with **ecological design** for an innovative and sustainable choice.



Colour Definition System

Colour Definition System is an innovative system that makes the creative space of decoration of floors and cladding potentially infinite. A very large number of different tiles that interpret the new concept of image and matter dynamism in a brand new way, thanks to the simultaneous use of different graphic solutions. Colour Definition System is a world of endless aesthetic solutions, as well as a world of high graphic definition, chromatic clarity and technological quality. No limit to the perfection of decoration (over 4,000 nozzles and 200x924 dpi resolution) and absolutely superior aesthetic impact for products that have a more natural and real look, thanks to the extraordinary definition of colours, ranges and decorations.

Colour Definition System is the greatest expression of style and design.

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TORGIANO

Stone in the foreground

Losing yourself in the depth of the material. Torgiano creates this effect in settings. You can perceive the uniformity of a ceramic surface that is the perfect imitation of the most spontaneous and sought after stone, entering into symbiosis with the richness of its exteriority: irregular, porous and cleverly carved, an authentic stone because it is rich in details, in contrasts and dense with chromatic suggestions in a pleasant tone-colour dissolve. A solution that can warm spaces up with a refined textured embrace enriched with a versatile colour range that goes from lighter to darker and more profound shades enriched with decors that exhibit geometric elements like "sticks and panels" to frame them with thin and original metallic wires. For this reason the strong shade variation of Torgiano and large sizes are the ideal solutions for settings that want to find a soul and a totally natural essence.

Full body porcelain stoneware

Formats: 20x60, 45x45, 60x60 cm

Colours: white, almond, beige, grey, red, brown, dark grey, black

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VOGUE

The charm of opposites

Simplicity, elegance, colour contrasts with a basic impact. Vogue lives its opposites as the aware choice of an essential design with great decorating potential. Opposites that decisively express themselves in their strength and personality of black and white plain tiles enhanced by a shiny surface where decors of different patterns can be placed: elongated circles, irregularly rounded shapes as live drops of colour, designer sketches that know how to create effects with the shades of the most flamboyant reds to enhance tone colour contrasts. Vogue is the ideal collection to add a touch of glamour to the modern home.

Double firing - 25x60 cm
Colours: black, white

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